

## Sponsorship Registration

Lady Viking selling the sponsorship

Name and address of sponsor:

Name of company and/or message to  
appear on poster:

( please check spelling; 25 characters  
max)

Amount/Sponsor Level \$\_\_\_\_\_

Please attach/email logo for \$250+

- Sponsorships must be received by November 4
- Checks should be made payable to THS
- Please return sponsorships to a member of the coaching staff or mail to the above address with attention to Coach Tiller.

Office use only \_\_\_\_\_  
Money collected  
\_\_\_\_\_ cash \_\_\_\_\_ check #

Date \_\_\_\_\_

Poster delivered (date) \_\_\_\_\_  
Thank you mailed \_\_\_\_\_

### 2011-12 Tennessee High Lady Vikings

#### Seniors

McKenzie Dickson  
Keely Easterling  
Amber Godsey  
Alex Gong  
Jenny Matheson

#### Sophomores

Sam Gudger  
Bri Rhoten  
Logan Tart

#### Juniors

Lakyn Buskell  
Ashley Byrd  
Jasmine Byrd  
Ashlee Mitchell  
Chloe Neil

#### Freshmen

KeKe Byrd  
Emilee Glover  
Sheena Johnson  
Danae Kreiss  
Sydney Mitchell  
Taylor Smith  
Kelsey Stoops

*About the Lady Vikings:* Tennessee High is one of Northeast Tennessee's premiere girls' basketball programs. The Lady Vikings are the reigning Big 8 Conference Co-Champions. THS also captured District Tournament Championships in 1998, 1999, 2005, 2006, and 2007, and 2010. THS has won its conference regular season crown six of the last seven years and nine of the last thirteen years. THS also advanced to the TSSAA Elite 8 in 2009. The Lady Vikings have also won 20 or more games in eleven of the last thirteen years. A number of alumni of the Lady Viking basketball program have gone on to play at various levels of college basketball

### THS LADY VIKING BASKETBALL

1112 Edgemont Ave.  
Bristol, TN 37620

Basketball Office Phone: 423-652-9366

Athletic Office Phone: 423-652-9361

Fax: 423-652-9403

E-mail: tillerc@btcs.org



## Tennessee High Lady Viking Basketball 2011-12 Sponsorship Campaign

# 2011-12 Lady Viking Basketball Sponsorship Campaign

The Tennessee High Lady Vikings are gearing up for another exciting season of championship basketball. Last season, the Lady Vikings compiled a 25-8 record and were Co-Champs of the Big 8 Conference. We are expecting great things again this year. We also are planning many exciting things this year including hosting the Doc Maples Holiday Hoops tournament in Viking Hall. The tournament will feature several of the best teams in East Tennessee and Southwest Virginia, as well as an elite team from Atlanta. Additionally, the Lady Vikings will be traveling to Orlando to compete in the KSA Invitational at Disney's Wide World of Sports. We hope you will consider sponsoring our program as we seek to give the girls in our program amazing opportunities and a chance to compete at the highest levels of high school basketball. Go Vikes!

## Sponsorship Opportunities

### Title Sponsor \$5,000 or more

Title Sponsorship of Holiday Hoops Tourney.  
Large Banner Hung in Viking Hall at Tourney.  
Large Company Logo on back of tourney shirt.  
Sponsor announcement at **all** home games.  
Logo and name on Lady Viking schedule poster that goes to all schools and the community.  
20 passes to the Holiday Hoops Tournament  
T-shirts with logo to be thrown out at all home games.

### Major Sponsor \$2,500-\$4,999

Large Banner Hung in Viking Hall at Tourney.  
Large Company Logo on back of tourney shirt.  
3-point contest sponsor at Holiday Hoops  
Sponsor announcement at **all** home games.  
Logo and name on Lady Viking schedule poster that goes to all schools and the community.  
10 passes to the Holiday Hoops Tournament  
T-shirts with logo to be thrown out at all home games.

### Platinum Sponsor \$1,000-\$2,499

Large Banner Hung in Viking Hall at Tourney.  
Large Company Logo on back of tourney shirt.  
Sponsor announcement at **all** home games.  
Logo and name on Lady Viking schedule poster that goes to all schools and the community.  
5 passes to the Holiday Hoops Tournament  
T-shirts with logo to be thrown out at all home games.

### Gold Sponsor \$500-\$999

Large Banner Hung in Viking Hall at Tourney.  
Small Company Logo on back of tourney shirt.  
Sponsor announcement at **all** home games.  
Small logo and name on Lady Viking schedule poster that goes to all schools and the community.  
3 passes to the Holiday Hoops Tournament

### Silver Sponsor \$250-\$499

Small Company Logo on back of tourney shirt.  
Sponsor announcement at **all** home games.  
Company name on Lady Viking schedule poster that goes to all schools and the community.  
2 passes to the Holiday Hoops Tournament

### Bronze Sponsor \$100-\$249

Sponsor announcement at **all** home games.  
Company name on Lady Viking schedule poster that goes to all schools and the community.  
1 pass to the Holiday Hoops Tournament

### Maroon & White \$50-\$99

Company name/message on Lady Viking schedule poster that goes to all schools and the community.