

Sponsorship Registration

Lady Viking selling the Sponsorship

Name and address of sponsor:

Name of company and/or message to appear on poster:

Amount/Sponsorship Level \$

- *Please attach/email logo*
 - *Sponsorships payment must be remitted by February 14th.*
 - *Checks should be made payable to THS Softball.*
 - *Please return sponsorships to a member of the coaching staff or mail to address located on the brochure with attention to Coach Tiller.*

Office use only _____

Money Collected _____

Cash _____ *Check#* _____

THS VIKING SOFTBALL

1112 Edgemont Avenue
Bristol, TN 37620

Athletic Office: 423-652-9361
Fax: 423-652-9403
E-mail: caldwellk@btcs.org



Building Success

***TENNESSEE HIGH
SCHOOL SOFTBALL***

2012-2013

Sponsorship Campaign

2012-2013 Viking Softball Sponsorship Campaign

The Tennessee High School softball team is gearing up for another season. For the first time since the programs inception in 1989 the Lady Vikings will finally have a place to call home! We are expecting great things this year. We are also planning many exciting things this year to bring people out to Rotary Park. Additionally, the Lady Vikings will be traveling to Myrtle Beach, South Carolina to play in the Grand Strand Softball Classic. We hope that you will consider sponsoring our program as we seek to give the young ladies in our program amazing opportunities to represent softball in our community!

Sponsorship Opportunities

Grand Slam Sponsor \$700-\$1,000 +

- Large 4 x 6ft individual maroon banner hung on the outfield fence during the season promoting company name.
- Sponsor announcement at **all** home games.
- Medium company logo and name on Lady Viking schedule poster that goes to all the schools and community.
- Medium company logo and name on T-shirt that will be thrown out at all home games.

Homerun Sponsor \$450-\$699

- Medium 4x5 ft individual maroon banner hung on the outfield fence during the season promoting your company's name.
- Sponsor announcement at **all** home games.
- Small company logo and name on Lady Viking schedule poster that goes to all the schools and community.
- Small company logo and name on T-shirt that will be thrown out at all home games.

Triple Sponsor \$300-\$449

- Small 4x4 ft individual maroon banner hung on the outfield fence during the season promoting your company's name.
- Sponsor announcement at **all** home games.
- Small company logo and name on Lady Viking schedule poster that goes to all the schools and community.
- Company name on T-shirt that will be thrown out at all home games.

Double Sponsor \$200-\$299

- Small 4x4 ft **shared** maroon banner hung on the outfield fence during the season promoting your company's name.
- Sponsor announcement at **all** home games.
- Company name on Lady Viking schedule poster that goes to all the schools and the community.

Single Sponsor \$100-\$199

- Company name on Lady Viking schedule poster that goes to all the schools and the community.
- Sponsor announcement at **all** home games.

Schedule Sponsor \$50-\$99

- Name on Lady Viking schedule poster that goes to all the schools and community.

***Additional sponsorship opportunities available upon request.**